CLAIMS

WHAT IS CLAIMED IS:

1. A golf club head comprising:

a toe;

a heel; and

a center section joining the toe to the heel, the center section including a cavity structured to receive an insert.

- 2. The golf club head of claim 1, wherein the center section is structured so that the toe and heel comprise at least 80% of a weight of the club head.
- 3. The golf club head of claim 1, wherein the center section is structured so that the toe and heel comprise at least 90% of a weight of the club head.
- 4. The golf club head of claim 1, wherein the cavity includes a back wall, a floor, two side walls and a roof, with the roof, back wall and floor having a thickness between 0.020 and 0.20 inch.
- 5. The golf club head of claim 1, wherein the insert increases a natural frequency of the golf club head.
- 6. The golf club head of claim 1, wherein the insert is coupled to a back face of the golf club head, with the back face located opposite a strike face, and the insert is structured to dampen a vibration generated in the strike face when a golf ball contacts the strike face.

- 7. The golf club head of claim 1, wherein the insert is substantially transparent, and positioned adjacent to a floor of the golf club head, with the floor including a sight line for positioning the golf club head relative to a golf ball, with the sight line visible through the insert.
- 8. The golf club head of claim 1, wherein the insert weighs between 5 and 30 grams.
 - 9. The golf club head of claim 1, wherein the insert weighs about 12 grams.
- 10. The golf club head of claim 1, wherein the insert is constructed of a material selected from the group consisting of: polycarbonate, graphite, aluminum and graphite epoxy.
- 11. The golf club head of claim 1, wherein the insert is substantially transparent.
 - 12. The golf club head of claim 1, wherein a method of manufacturing the insert comprises a powder metallurgy process.
- 13. The golf club head of claim 1, further comprising a hosel positioned in the insert.
- 14. The golf club head of claim 1, further comprising a vapor deposited coating covering at least the toe and heel of the golf club head.

- 15. The golf club head of claim 14, wherein the vapor deposited coating is comprised of a material selected from the group consisting of: titanium carbo-nitride, chromium carbo-nitride, vanadium, chromium, zirconium, titanium, niobium, molybdenum, hafnium, tantalum, and tungsten, nitrogen and carbon.
- 16. The golf club head of claim 1, wherein the club head is selected from the group consisting of: wood-type club heads, iron-type club heads, and putter-type club heads.
- 17. The golf club head of claim 1, further comprising a dampener structured to couple the insert to the cavity.
- 18. The golf club head of claim 17, wherein the dampener is selected from the group consisting of: viscoelastic polymers and acrylic polymers.
- 19. The golf club head of claim 17, wherein the dampener has a thickness between 0.002 and 0.020 inch.
- 20. The golf club head of claim 17, wherein the dampener changes a sound emitted by the golf club head when a golf ball is struck.
- 21. A golf club head including a strike face for hitting a golf ball, the golf club head comprising:

a toe;

a heel;

a center section joining the toe to the heel, the center section including a cavity structured to receive a rear-insert; and

an face-insert coupled to the strike face.

- 22. The golf club head of claim 21, wherein the face-insert is comprised of materials selected from the group consisting of: thermoplastic polyurethanes, and a blend of polyurethane and silicone.
- 23. The golf club head of claim 21, wherein the face-insert comprises about 50% of an area of the strike face.
- 24. The golf club head of claim 21, wherein the face-insert comprises between about 45 and 75% of an area of the strike face.
- 25. The golf club head of claim 21, wherein face-insert has a Bayshore rebound between 30 and 60.
- 26. The golf club head of claim 21, wherein the center section is structured so that the toe and heel comprise at least 80% of a weight of the club head.
- 27. The golf club head of claim 21, wherein the insert increases a natural frequency of the golf club head.
- 28. The golf club head of claim 21, wherein the insert is coupled to a back face of the golf club head, with the back face located opposite a strike face, and the insert

is structured to dampen a vibration generated in the strike face when a golf ball contacts the strike face.

- 29. The golf club head of claim 21, wherein the insert is substantially transparent, and positioned adjacent to a floor of the golf club head, with the floor including a sight line for positioning the golf club head relative to a golf ball, with the sight line visible through the insert.
- 30. The golf club head of claim 21, further comprising a golf club shaft positioned in the insert.
- 31. The golf club head of claim 21, further comprising a physical vapor deposited coating covering at least the toe and heel of the golf club head.
- 32. The golf club head of claim 21, wherein the club head is selected from the group consisting of: wood-type club heads, iron-type club heads, and putter-type club heads.
- 33. The golf club head of claim 21, further comprising a dampener structured to couple the insert to the cavity.
 - 34. A golf club head comprising:

a toe;

a heel;

a center section joining the toe to the heel, the center section structured so that the toe and heel comprise at least 80% of a weight of the club head, the center section including a cavity; and

a substantially transparent insert positioned in the cavity and adjacent to a floor of the cavity, with the floor including a sight line for positioning the golf club head relative to a golf ball, with the sight line visible through the insert.

- 35. The golf club head of claim 34, wherein the insert increases a natural frequency of the golf club head.
- 36. The golf club head of claim 34, further comprising a vapor deposited coating covering at least the toe and heel of the golf club head.
- 37. The golf club head of claim 34, further comprising a dampener structured to couple the insert to the cavity.
- 38. The golf club head of claim 37, wherein the dampener changes a sound emitted by the golf club head when a golf ball is struck.
- 39. The golf club head of claim 34, wherein the club head is selected from the group consisting of: wood-type club heads, iron-type club heads, and putter-type club heads.